

**STRATEGIC ACTION PLAN  
CITY OF GIBBON  
OCTOBER 19, 2020**

**ACTION PLAN (PRIORITIZED):**

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• <b>Year One</b> (Fiscal 2021: 10-1-2020 to 9-30-2021) <ul style="list-style-type: none"> <li>○ City Hall/Community Center/Fire Hall</li> <li>○ Wastewater Improvements</li> <li>○ Cemetery Fence &amp; Directory</li> <li>○ Code Enforcement Officer/Bullding Inspector*</li> <li>○ Drainage &amp; Flood Control*</li> <li>○ Emerald Ash Borer Plan*</li> <li>○ Planning for New Well Field*</li> </ul> </li> <li>• <b>Year Two-Four</b> (Fiscal Years 2022-2025) <ul style="list-style-type: none"> <li>○ Baseball Field Improvements</li> <li>○ Downtown Improvements</li> <li>○ Highway 30 Aesthetic Improvements</li> <li>○ Housing Lot Development/Enhancement</li> <li>○ Street Improvements – Brick Replacement*</li> <li>○ New Well Field*</li> <li>○ The above shall be reviewed annually by the council for funding/inclusion</li> </ul> </li> <li>• <b>Year Five and Beyond</b> (Fiscal 2026 and thereafter) <ul style="list-style-type: none"> <li>○ Hike/Bike Trail</li> <li>○ Splash Pad*</li> <li>○ Street Improvements</li> </ul> </li> </ul> | <p>Initial Action Date-Assigned</p> <p>In Process M/C/S</p> <p>In Process Staff</p> <p>In Process Staff</p> <p>January 2021 Staff</p> <p>In Process M/S</p> <p>In Process Staff</p> <p>In Process Staff</p> |
|--|---|

All parts of this proposed plan are subject to change by action of the council as they review the needs of the community. Projected costs and timelines are all estimates and subject to change. The plan is intended to be a “road map” for implementation of improvements in the community. Annual review is strongly suggested.

- \* 2020 Additions
- M Mayor
- C Council
- S Staff

**STRATEGIC PLANNING  
CITY OF GIBBON  
JULY 30, 2020**

**INTRODUCTION:** A Strategic Planning Session was held on Thursday, July 30, 2020 from 6:30 to 8:30 p.m. at the Gibbon City Hall. Participating were Mayor Deb VanMatre, Councilmen Leon Stall, Derrick Clevenger, Jeff Burmood and Bob Krier, City Administrator Chris Rector, City Clerk Pam Rasmussen, and Wastewater Treatment Plant Manager Matt Smallcomb. Due to COVID-19 restrictions, the 2019 facilitator, Gerald L. Clausen, was unable to participate. The session was mayor/council led.

The information from the March 30, 2019 Strategic Planning Session was reviewed and updated based on current observations, needs and priorities.

**THINGS WE DO WELL:**

- Provide a large offering of public services/amenities
  - Public facilities
  - Good utilities
  - Good parks
- Manage our finances well
  - 1% sales tax
- Embrace other cultures
- Good staff
- Caring and generous community
- Volunteer fire and ambulance attendants
- New businesses
- Good business support of community
- Geographical location
- Young families moving to town
- Population growth

**OUR ADVANTAGES:**

- Impassioned citizens
- Railroad
- Key location between Grand Island and Kearney
- New school
- New swimming pool
- Lower taxes than surrounding communities
- Clean community
- County law enforcement
- Low crime rate
- Connection to Kearney/Buffalo County efforts
- Openness to new businesses
- Good leadership\*

**OUR OBSTACLES:**

- Limited expansion of residential housing (buildable lots)
- Lack of funding
- Stormwater management
- Perception of our community by outsiders (stinky, etc.)
- Management by crisis attitude
  - Anti is vocal
  - Support is soft
- “Always been that way”
- Aesthetics along Highway 30
- Dependence upon city government “to do” things

**PROJECTS (PROPOSED/DESIRED):**

(Estimated/Approximate Costs)

- |  |                   |
|--|-------------------|
| • City Hall/Community Center/Fire Hall Improvements          | \$2+ million      |
| • Hike/Bike Trail  | Unknown           |
| • Downtown Improvement District                              | \$250,000         |
| • Highway 30 Aesthetic Improvements                          | \$200,000         |
| • Baseball Field (Legion) Improvements                       | \$350,000         |
| • Wastewater Improvements                                    | \$600,000         |
| • Front Street Lift Station                                  | \$150,000         |
| • Street Improvements  | \$1.5 million     |
| • Cemetery Fence/Directory                                   | \$15,000/\$25,000 |
| • Addition of a Code Enforcement Officer/Building Inspector* | TBD               |
| • Continue Work on Drainage and Flood Control*               | TBD               |
| • Brick Street Replacement (other than downtown)*            | TBD               |
| • Emerald Ash Borer Tree Replacement/Treatment Plan*         | TBD               |
| • Splash Pad*  | TBD               |
| • New Well Field*  | TBD               |